



COMMONWEALTH OF PENNSYLVANIA
GOVERNOR'S ADVISORY COMMISSION ON ASIAN AMERICAN AFFAIRS

EDWARD G. RENDELL
GOVERNOR

HAI-CHOW HARRY KAO
EXECUTIVE DIRECTOR

February 18, 2010

Dear Friends:

The Governor's Advisory Commission on Asian American Affairs will be sponsoring the 4th Annual Asian Pacific American Heritage Month Celebration on Saturday May 22, 2010. This will be held at Franklin Square Park, 6th and Race Streets in Philadelphia from 11:00AM to 5:00PM (RAIN or SHINE).

Over 5,000 people attended this event in 2009. After last year's successful event, COMCAST has asked to be the Grand Patron Sponsor for the third consecutive year.

We would like to welcome you to be part of this celebration. To do so, please complete the attached sponsorship form by April 19, 2010. We have also included the event flyer.

For further information, please feel free to contact us.

Thank you in advance for your support and we hope to see you and your organization on May 22, 2010.

Sincerely;

Douglas M. Chen
Commissioner
Event Chair

Dchen@paconvention.com;

Nick Shenoy
Commissioner
Event Co-Chair

shenoynick@aol.com;

John Chin
PCDC Exec. Dir.
Event Co-Chair

Jchin@chintown-pcdc.org

506 FINANCE BUILDING - HARRISBURG, PENNSYLVANIA 17120

TELEPHONE: 717-214-6205

FAX: 717-214-7737

E-MAIL: asianam@state.pa.us

WEBSITE: www.asianam.state.pa.us

ASIAN PACIFIC AMERICAN HERITAGE MONTH CELEBRATION

May 22, 2010 11:00 AM TO 5:00 PM (RAIN OR SHINE)

Franklin Square Park, Sixth and Race Streets, Philadelphia, PA

The Foundation for Enhancing Communities (TFEC), a tax exempt organization to which contributions are tax deductible, serves as fiscal sponsor to the Governor's Advisory Commission on Asian American Affairs. Please make checks payable to TFEC and reference the Governor's Advisory Commission on Asian American Affairs, 506 Finance Building, Harrisburg, PA 17120.

We also welcome additional contributions beyond your event participation fee.

Grand Patron (reserved by Comcast)

\$10,000

- Verbal Recognition at Event
- Prominently Showing Your Logo/ Banner at Event
- Recognition at Commission's Website for 9 months
- Tented Table with two chairs
- Full page color ad

Gold Sponsors

\$5,000

- Verbal Recognition at Event
- Prominently Showing Your Logo/ Banner at Event
- Recognition at Commission's Website for 9 months
- Tented Table with two chairs
- Full page color ad

Silver Sponsors

\$2,500

- Verbal Recognition at Event
- Prominently Showing Your Logo/ Banner at Event
- Recognition at Commission's Website for 9 months
- Tented Table with two chairs
- Full page color ad

Bronze Sponsors

\$1,000

- Verbal Recognition at Event
- Recognition at Commission's Website for 9 months
- Tented Table with two chairs
- Full page color ad

Vendors

\$350

- Tented Table with two chairs
- Recognition at Commission's Website for 9 months

Vendors

\$175

- Table with two chairs only, no tent
- Recognition at Commission's Website for 9 months

ASIAN PACIFIC AMERICAN HERITAGE MONTH CELEBRATION

May 22, 2010 11:00 AM TO 5:00 PM (RAIN OR SHINE)

Franklin Square Park, Sixth and Race Streets, Philadelphia, PA

Complete this form and fax to 717-214-7737 or email a scanned version to asianam@state.pa.us.
Deadline for receipt of check and completed form is April 19, 2010. Eligible participants will receive confirmation and additional event setup information.

Please check one:

- | | | |
|--|-----------------------|----------|
| <input type="checkbox"/> Grand Patron | (reserved by Comcast) | \$10,000 |
| <input type="checkbox"/> Gold Sponsor | | \$5,000 |
| <input type="checkbox"/> Silver Sponsor | | \$2,500 |
| <input type="checkbox"/> Bronze Sponsors | | \$1,000 |
| <input type="checkbox"/> Vendors (with tent) | | \$350 |
| <input type="checkbox"/> Vendors (no tent) | | \$175 |

VENDORS ARE RESPONSIBLE FOR OWN INSURANCE AND LICENSE.

Contact Name and Title

Company/Organization

Address

Phone

Fax

Email

Print Name	Signature
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Asian Pacific American Heritage Month Celebration Program Book Advertisements

Dear Small Business Friends:

The Governor's Advisory Commission on Asian American Affairs will be sponsoring the 4th Annual Asian Pacific American Heritage Month Celebration on Saturday May 22, 2010. The event will be held at Franklin Square Park, 6th & Race Streets in Philadelphia from 11:00am to 5:00pm (rain or shine).

We invite you to highlight your business by placing an advertisement in the event Program Book. Advertisements including coupons will further enhance your products and services.

The Foundation for Enhancing Communities (TFEC), a tax exempt organization to which contributions are tax deductible, serves as fiscal sponsor to the Governor's Advisory Commission on Asian American Affairs. Please make advertising fee checks payable to TFEC, reference the Governor's Advisory Commission on Asian American Affairs on your check, and mail it to reach the Governor's Advisory Commission on Asian American Affairs, 506 Finance Building, Harrisburg, PA 17120, prior to the deadline date of April 19, 2010.

Program Book Advertisement Rates

- | | |
|---|-------|
| <input type="checkbox"/> Whole Page B&W (5.5 wide x 8.5 long) | \$300 |
| <input type="checkbox"/> Half Page B&W (5.5 wide x 4.25 long) | \$175 |
| <input type="checkbox"/> Quarter Page/Business card B&W (2.75 wide x 2.12 long) | \$50 |

Business Name: _____

Contact Person & Title: _____

Telephone: _____

Email: _____

Address: _____

For further information, you can contact us at 717-214-6205, fax 717-214-7737 or email us at asianam@state.pa.us. Email your ads (pdf, tiff, or jpeg) to info@chineseorfamilies.com before April 19, 2010. Payment must accompany or precede ad submissions. If ad revenue is insufficient to cover printing cost or in case of unsuitable ad content, the Commission reserves the right to reject ad placement and to return submitted ad and fees.

Thank you in advance for your support.



**Governor's Advisory Commission
On Asian American Affairs**

JOIN US AT
*The 4th Annual
Asian Pacific American Heritage Month
Celebration*

Presented by



May 22, 2010, 11 AM TO 5 PM (RAIN OR SHINE)
FRANKLIN SQUARE PARK
6TH and Race Street, Philadelphia



Asian Cultural Performances, Exquisite Ethnic Variety Food, Asian Art and Ethnic Merchandise, Children's Fun Events, and Health Information

Participating Communities:

***Cambodian, Chinese, Filipino, Indian, Indonesian, Japanese,
Korean, Thai, Vietnamese.... Many more...***

Free Admission for the General Public

FREE PARKING at 7th between Vine and Callowhill Sts. (WEST SIDE)

Edward G. Rendell, Governor

For further information, please contact the Governor's Advisory Commission On Asian American Affairs at 506 Finance Building, Harrisburg, PA 17120; Phone: 717-214-6205; FAX: 717-214-7737 E-mail: asianam@state.pa.us; Website: www.asianam.state.pa.us